



## News Release

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### For Immediate Release

## UPAC Launches New Web Site

### Easy-to-Use Site Provides Exponential Level of Flexibility & Options

**Lenexa, KS – October 15, 2008.** UPAC®, an innovative leader in the insurance premium finance industry, announces the release of a brand-new Web site for independent insurance agents across the country. The new site offers a number of unique and innovative concepts and tools specifically designed to take their agency client's financing options, flexibility and ease-of-use to the next level.

UPAC was the first in the industry to offer a Web-based, premium finance system back in 1998 and not surprisingly, has been rolling out new and innovative tools ahead of their competition ever since. This new, leading-edge technology has been in development for a couple of years and constitutes a second layer of customization in premium financing that can evaluate the rules for each user and find the plan that's best for them. It's what UPAC refers to as "*Pf<sup>X</sup>*"... exponential premium financing. The "power of X" technology offers a world with unlimited options and flexibility that is exponentially flexible.

"The system figures out what's best for each policy," says UPAC CIO Larry Johnson. "It evaluates the all the applicable guidelines and provides options for the user in real time. This allows each agent to be able to customize their insured's financing more than they were ever able to do in the past and, as a result, they can be more competitive in their markets." Johnson went on to say, "There is no paper involved and the process is quick and easy to use. The agent simply enters the insured and policy information, customizes a few items, and it's complete."

The new site features a number of new tools to help agents save time, be more flexible, and produce a faster response. For instance, the business programs are designed to allow UPAC to define terms, down payments, and funding based on over 30 parameters with fixed and offset values. In addition, Quote Summary and Pay Immediate tools are offered so that agents can experiment with different terms and allow any required pre-payments to be resolved upfront so they won't hold up funding. "This is just the beginning of a number of client-centric initiatives we have been working on to advance our clients ability to be competitive in their markets and serve their customers," said Johnson.

UPAC is one of the nation's largest insurance premium finance companies servicing independent insurance agents across the country. Known for its *Old-Fashioned Service with Leading-Edge Technology*, UPAC enjoys a company culture that places both their agency clients and associates first. UPAC is based in suburban Kansas City and was recognized as one of Kansas City's Top 10 Small Businesses of the Year in 2004 and 2005.

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