

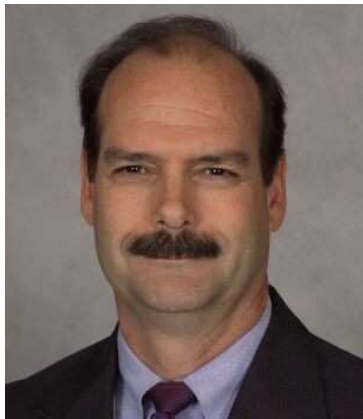


## News Release

**For Immediate Release**

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### **Dave Baker Rejoins UPAC**



**Dave Baker**

**Kansas City, MO. – December 22, 2008.** UPAC Premium Finance (UPAC®), an innovative leader in the insurance premium finance industry, announced today that Dave Baker has rejoined the company as Regional Vice President of Marketing for Ohio and northern and central Kentucky, after a short hiatus during which he was involved in territory development for a national construction materials supplier.

Baker brings a wealth of knowledge to his position, having worked in the insurance arena for 16+ years with companies like AMS-Rackley Systems, Agency Management Services and UPAC. He holds a B.S. Degree in Marketing from Northern Kentucky University and possesses an extensive understanding of insurance agency operations and technology.

“We are happy to have Dave back at UPAC and know that the independent insurance agents in his territory are excited as well,” said Kurt Huffman, UPAC President and CEO. “Dave has developed strong relationships with many of our clients. His customer-centric focus and appreciation for exceptional customer service and leading-edge technology fit well with our culture and make Dave a valuable asset to both UPAC and our clients.”

UPAC is one of the nation’s largest insurance premium finance companies servicing independent insurance agents across the country. Known for its *Old-Fashioned Service with Leading-Edge Technology*, UPAC enjoys a company culture that places both their agency clients and associates first. UPAC is based in suburban Kansas City and was recognized as one of Kansas City’s Top 10 Small Businesses of the Year in 2004 and 2005.

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