



News Release

For Immediate Release

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UPAC Adds Mobile Data Access To Their Leading-Edge Premium Finance Technology



Kansas City, MO. – December 22, 2008. UPAC Premium Finance (UPAC®), an innovative leader in the insurance premium finance industry, announced today the expansion of their premium finance technology to include secure, anywhere / anytime mobile data access for their independent insurance

agency clients and their insureds. This announcement comes on the heels of UPAC's recent launch of their new, exponentially flexible web site.

"Recent surveys show that over 62% of adult Americans are now taking advantage of mobile access to digital data and tools. It seemed only fitting that as the leader in premium finance technology, UPAC would be the first to provide their clients AND insureds with real-time anywhere / anytime wireless access to upac.com," said Larry Johnson, UPAC's CIO. This latest innovation, known as "UPAC Mobile", allows UPAC clients and their insureds to access account information, manage data, make payments and more with their PDA, smartphone or other portable device from anywhere they have a cellular internet-connected signal. "UPAC mobile was designed specifically for users to access key web site capabilities *"while they are on the move"*. We optimized the web site information to work on the smaller PDA and smartphone screens to allow quick, easy, real-time access to the information they need, when they need it," Johnson added.

UPAC was the first in their industry to offer a web-based, premium finance system back in 1998 and not surprisingly, has been rolling out new and innovative tools ahead of their competition ever since. Their new, leading-edge technology web site was in development for a couple of years and constitutes a second layer of customization in premium financing that can evaluate the rules for each user and find the plan that's best for them. It's what UPAC refers to as "*Pf^X*"... exponential premium financing. The "power of X" technology offers a world with unlimited options that is exponentially flexible. "UPAC Mobile" is the latest in a long line of innovative, customer-centric technology tools that UPAC has developed to increase their client's ability to do business.

UPAC is one of the nation's largest insurance premium finance companies servicing independent insurance agents across the country. Known for its *Old-Fashioned Service with Leading-Edge Technology*, UPAC enjoys a company culture that places both their agency clients and associates first. UPAC is based in suburban Kansas City and was recognized as one of Kansas City's Top 10 Small Businesses of the Year in 2004 and 2005.

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